

Sponsor & Exhibitor Prospectus



August 3 - 5, 2018
Stanford, CA
Co-Hosted by UC Berkeley and Stanford University

ISAM is a collaborative effort between:
UC Berkeley • Case Western Reserve University
Georgia Tech • MIT • Olin • Stanford • Yale

Visit our website for full details:
isam2018.hemi-makers.org

The 3rd International Symposium on Academic Makerspaces (ISAM) joins the people, knowledge and inspiration that fuse and catalyze makerspaces.

Why ISAM?

Higher education makerspaces impact the efficacy of student learning in science, engineering, music, entrepreneurship, medical/biomedical, architecture, mathematics, literature, and more. These spaces foster beneficial interdisciplinary interactions and supportive peer communities that extend beyond the boundaries of a makerspace. This nascent field is fast growing. Now is the time to gather people and knowledge together so that resources are best used to rapidly and broadly infuse makerspaces in higher education. ISAM was created to make this happen.



ISAM gathers and shares knowledge and best practices to:

- Form student maker communities
- Get students excited about using these spaces
- Perpetuate a culture of safe, fun and responsible use
- To select appropriate practices, programming, safety policies, training, staffing and equipment





Who will be there?

We foster community, networking and interaction between people that are passionate about making and its impact on higher education. ISAM was created to bring the following people together:

- Faculty advocates
- Student advocates/users
- Managers of makerspaces
- Upper administration/leadership
- Government policy makers
- Educational researchers
- Designers/practitioners
- Companies that provide maker tech
- Architects and others that design makerspaces

What happens at ISAM?

ISAM believes in providing a balance of knowledge types, and approaches, that enable a broad understanding of diverse options for obtaining measurable impact makerspaces. This is facilitated via:

- Short Courses that cover principles and practices
- Invited experts that provide insight into emerging areas, concepts and research
- Technical Papers and poster presentations that disseminate the most recent advances
- Community discussions around core topics and new developments
- Community building and networking events



Why become an ISAM sponsor/exhibitor?

ISAM was created to bring people together, help them network, share ideas, information and learn about the resources and best practices they can use to create impactful makerspaces. Resources such as software, equipment and other maker technology are central to this mission, so we are providing the means for our attendees to connect with the community of providers of these resources. This only works if we can find a way to provide *value for our attendees* and *value for you*, via exhibitor booths. We want to excite students with shows of new technology and help space managers and other decision makers learn about tools and technology they may use to create, maintain, upgrade and compliment their makerspaces. We're facilitating this process by providing the following means for them to connect with you.

Many of our attendees will be new to makerspaces, looking to buy equipment, and will therefore be depending on the ISAM organizing committee to ensure they are exposed to quality resources. We are admitting resources via a two stage application process that is easy for you and ensures the quality of the exhibitors and their dedication to educational makerspaces.

Stage 1: 5 minute web form

Potential exhibitors should fill out this information form:
<https://tinyurl.com/isam2018sponsor>

Stage 2: Phone call to discuss sponsorship opportunities

After filling out the form, we'll contact you to discuss ISAM, attendees, and how your resource(s) can have impact on educational makerspaces. We'll answer your questions and help you make sure this is a good use of resources for your company.

We will work to schedule your call (ideally) by May 4th, 2018. You will be contacted by Dan Somen (dansomen@stanford.edu) or Joey Gottbrath (joeygottbrath@berkeley.edu) to set up an appointment.



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Sponsorship

Diamond \$20,000 USD

- 15% discount on ISAM 2019 Diamond Level Sponsorship
- Fee waived for Maker Display Table
- Exclusive sponsorship of 1 poster reception, with recognition (non-speaking) during the event
- 6 complimentary conference registrations
- Advertisement throughout the conference app and digital signage
- 150 word company description and logo recognition on conference app and digital signage
- Recognition on the conference website with a link to the company's website

Platinum \$15,000 USD

- Fee waived for Maker Display Table
- Exclusive sponsorship of one of the lunches
- 4 complimentary conference registrations
- Advertisement throughout the conference app and digital signage
- 100 word company description and logo recognition on conference app and digital signage
- Recognition on the conference website with a link to the company's website

Gold \$10,000 USD

- Fee waived for Maker Display Table
- Exclusive sponsorship of one breakfast
- 2 complimentary conference registrations
- Advertisement throughout the conference app and digital signage
- 100 word company description and logo recognition in the conference app and digital signage
- Recognition on the conference website with a link to the company's website

Silver \$5,000 USD

- Fee waived for Maker Display Table
- 2 complimentary conference registrations
- Advertisement throughout the conference app and digital signage
- 50 word company description and logo recognition in the conference app and digital signage
- Recognition on the conference website with a link to the company's website

Individual Sponsor Opportunities

- \$1,250 - Named student maker travel scholarship (students named by selection committee)
- \$500 - Student poster session awards (awards to be selected by Awards Committee at ISAM 2018)

Exhibition Info

Maker Display Table Package \$2,500 USD

- Display dates: Saturday, August 4 and Sunday, August 5
- Vendors will have one 6' table and 2 chairs, power and a secure area for storing their materials overnight. All deliveries and moving requests are scheduled with the building management team.
- 1 complimentary conference registration
- Acknowledgment on the conference app and digital signage
- Website acknowledgment and link

Promotional Materials Table \$500 USD

- 3' x 2' location on table for brochures

